

CommunityReach AI

Investor One-Pager · Series A · 2026

The trust layer between brands, government, and real communities.

CommunityReach AI turns fragmented South African community life into a verified, AI-matched network — measurable, compliant, and monetisable at scale.

YEAR-3 TARGETS

250K+	12 000	80+	R38B
Verified communities	Business accounts	Municipal partners	Addressable market

MARKET (SOUTH AFRICA)

TAM R38B · SAM R11B · SOM (Y5) R1.8B · SADC expansion from Y4 (Namibia, Botswana, Zambia).

REVENUE STREAMS

Business subscriptions	42%	SaaS tiers R899 – R14 999 / month (SME !" enterprise).
Community services	23%	Verification, DNA scoring, governance, premium analytics.
Government contracts	22%	Municipal engagement suite + ward-level reporting.
Marketplace fees	13%	10 – 15% take-rate on brand !" community campaigns.

UNIT ECONOMICS

BLENDDED ARPA	CAC (PARTNER-LED)	GROSS MARGIN
R 34 400 / yr	R 2 800	78%
NET REVENUE RETENTION	PAYBACK PERIOD	RULE OF 40
118%	4.6 months	62

THE ASK · SERIES A

R 65M raise

Priced equity (SAFE bridge available). Runway funded to cash-flow positive (Q4 2027).

Use of funds:

- Engineering & AI R&D — 40%
- Community verification field-ops — 25%
- Go-to-market & partner programme — 20%
- Enterprise + government sales — 10%
- Compliance, POPIA, security — 5%

